



2012 Advertising Opportunities

Package #1: Go Kart Sponsorship - \$500

- Lifetime sponsorship of a go-kart (at least five years)
- Viewed by over 20,000 people/ year (that's less than \$0.005/ impression)
- Link on the go-karts page of our website to your website
- 12"W x 11"H logo on the front of one of our go-karts

Package #2: Go-Kart Building Sign - \$100

- 6'L x 3'H sign on go-kart building
- Viewed by over 20,000 visitors through the operating season
- Most visible spot on the track
- VERY LIMITED AVAILABILITY

Package #3: Go-Kart Fence Sign - \$50

- 6'L x 3'h on go-kart track fence
- Viewed by over 20,000 visitors through the operating season

Package #4: Go-Kart Bumper Sticker - \$30

- Bumper sticker sized ad on one of our go-karts

Package #5: Attraction Sponsor - \$1,000

- Sign at the entrance to the attraction and on attraction signs
- Name listed on attractions web page with link to your website

For more information about advertising, or to sign on as an advertiser, contact Chris at 860-559-8329