

Reading is a Blast!

Broad Brook Elementary
14 Rye Street
Broad Brook, 06016

Dear Business Owner _____,

Research shows that parental support is known to be one of the major factors for a student's school success. In order to promote parental involvement, the teachers and staff will be hosting a Reading Blast. On March 28th this event will occur at Broad Brook Elementary School. We are offering parents and their children an opportunity to enjoy a variety of reading activities.

For example, there will be opportunities for parents and children to register for a library card, write stories together, play academic Jeopardy/Eggsbert, listen to stories read aloud and discover different passages in books to complete a reading scavenger hunt.

We are writing to you in hopes that you could provide a donation to support our home/school efforts in the town of East Windsor. If you are able to provide a donation, we would be most grateful. During our event, signs indicating your support will be displayed letting people know that we couldn't have done such a great job without you.

The contact person for our Reading Blast is Sherry Richters, the Literacy Coach for Broad Brook School. She can be reached at 860-623-2433, ext. 5143 or at the above address. As she isn't always near the phone, a message with your name and phone number can be left for a prompt return phone call.

We hope to hear from you regarding your ability to support this very special event.

Sincerely,
The Reading Blast Committee