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**ROCKVILLE FINANCIAL, INC. INCREASES DIVIDEND**

**ROCKVILLE, CONN., NOVEMBER 11, 2010** – Rockville Financial, Inc. (NASDAQ Global Select Market "RCKB"), the parent of Rockville Bank, announced its eighteenth consecutive dividend since becoming a public company in Spring 2005. The dividend, in the amount of \$0.065 per share, which is an increase of \$0.005 from previously paid dividends, will be payable on December 1, 2010 to shareholders of record as of the close of business on November 22, 2010.

"We are pleased to announce our eighteenth consecutive cash dividend to shareholders," stated William J. McGurk, Rockville Bank President and Chief Executive Officer. "We continue to be 'well capitalized' and to enjoy solid growth and strong operating earnings. Our growth is due to support from our customers, employees, governance, communities, shareholders and others."

"We are committed to focusing on superior customer service, as well as meeting and exceeding customer needs for new products and services, secure transactions, technology and customer communications," added Rockville Bank President and Chief Executive Officer William J. McGurk. "Our greatest asset is our reputation built by our employees, past, present, and yet to be hired."

Rockville Bank is a 21½-branch community bank serving Tolland, Hartford and New London counties in Connecticut. It provides a convenient banking lifestyle for Colchester, Coventry, East Windsor, Ellington, Enfield, Glastonbury, Manchester, Rockville, Somers, South Glastonbury, South Windsor, Suffield, Vernon, seven days a week in Tolland, and three Big Y supermarket locations. For more information about Rockville Bank's services and products, call (860) 291-3600 or visit [www.rockvillebank.com](http://www.rockvillebank.com).

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