



**U.S. Small Business Administration**  
Connecticut District Office  
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March 7, 2011

Jim Nilsson  
Geissler's Supermarkets  
8 Green Lane  
South Windsor, CT 06074

Dear Mr. Nilsson:

Congratulations! It is my pleasure to inform you that you have been selected as the 2011 Jeffrey H. Butland Family Owned Business of the Year.

Your hard work, innovative ideas, and dedication to your community have made you a success in your business. The U.S. Small Business Administration (SBA) is pleased to be able to recognize you for these achievements. As President Obama has said, "Ingenuity and hard work are critical to our Nation's prosperity." You can be proud of the role you are playing in our Nation's economic growth.

Each year since 1963, the President has issued a proclamation calling for the celebration of Small Business Week. National Small Business Week recognizes outstanding small business owners for their personal successes and contributions to our Nation's economy. This year, SBA will honor the estimated 26.8 million small businesses in America. Small businesses represent more than 99 percent of all employers, provide 60 to 80 percent of the net new jobs, and generate a majority of American innovations.

As Connecticut's Family Owned Business of the Year you are invited to represent your business at our statewide awards presentation which will be held on the morning of Tuesday May 24<sup>th</sup>, 2011 at Amarante's Sea Cliff, 62 Cove Street, New Haven, CT 06512

You will soon receive additional information about National Small Business Week 2011.

Again, congratulations on your selection and I look forward to meeting you and members of your family and staff in May.

Sincerely,

Bernard M. Sweeney  
District Director

cc: Honorable John B. Larson