



Building a better community...

Dear Business Owner:

In an effort to continue to improve the quality of life that East Windsor, CT offers, a group of volunteers have partnered with the Town of East Windsor Parks and Recreation Department to build a dog owner park on Reservoir Road, across from East Windsor Park. The park will offer a one acre piece of fenced in land for dog owners to bring their dogs to exercise and play off-leash in a controlled environment.

Benefits of the park include providing the elderly, disabled, apartment and condominium residents with an accessible place to exercise their companions, promote human friendships that can create a feeling of belonging to our community, provide a place for educational canine events and classes, and promote responsible pet ownership. Dogs which get enough exercise are less likely to create a nuisance, bark excessively, destroy property, jump on neighbors, therefore creating a better town environment.

The park will be free for dog owners with their dogs. We estimate the cost to be \$30,000 for building and start up. This community park is being built solely on donations and will be constructed as soon as our monetary requirements are met. We ask today for your help by sponsoring this community project. Also, your donation is tax deductible.

Some suggested options for business sponsorship are as follows:

Alpha Level: \$1,000

Opening ceremony day:

Complimentary 10'x 10' exhibit space provided, allowing you to set up a booth or table and advertise your business

Written recognition in our program

Engraved 4"x6" gold colored plate with your company name prominently displayed on a sponsor sign at the entrance of the park.

Sponsor recognition on our web site.

If Alpha level donation is received before July 25, 2008, your company name, address, website address and phone number will appear on our East Windsor Dog Owner Group mailing, reaching over 1000 East Windsor Addresses!

Paw-tner Level: \$500

Opening ceremony day:

Complimentary 10'x 10' exhibit space provided, allowing you to set up a booth or table and advertise your business

Written recognition in our program

Engraved 4"x6" gold colored plate with your company name prominently displayed on a sponsor sign at the entrance of the park.

Best Friend Level: \$250

Opening ceremony day:

Complimentary exhibit table

Written recognition in our program

Power Puppy Level: \$100

Opening ceremony day:

Written recognition in our program

(Upper level sponsorship above \$1,000 are custom tailored to meet your specific corporate marketing, public relations and goals.)

In addition to the positive publicity you will receive by sponsoring the park you can rest assured that 100% of your donation will be invested into the park.

Checks should be made payable to The Town of East Windsor Parks and Recreation Department. Please note "dog park project" in the memo portion of your check. Checks can be mailed to E W Town Hall, 11 Rye Street, P.O. Box 375, Broad Brook, CT 06016.

For more information visit us at <http://www.freewebs.com/ewdogpark>

or call the following volunteers:

Sharon Tripp (860) 292-1529

Christine Schwartz (860) 627-6707

You can also call the E. W. Parks and Recreation Department at (860) 627-6662

Thank you for your consideration,

Christine Schwartz,
East Windsor Dog Owner Group Chair

Melissa Green,
E. W. Parks and Recreation Director

