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**“EXTREME MAKEOVER HOME EDITION” COMMUNITY FUND AT ROCKVILLE BANK
TO BE EXTENDED THROUGH SEPTEMBER**

ROCKVILLE, CONN., June 30, 2009 – In response to the public’s tremendous interest in the *Extreme Makeover: Home Edition* “efforts for the Hill family in Suffield, Conn., a special community fund at Rockville Bank will remain open and continue to accept contributions through this September when the segment is scheduled to air on national TV.

Pecoy Signature Homes in West Springfield, Mass. and Avon, Conn. was chosen to build the home in the span of just one week. Rockville Bank of Rockville, Conn. joined the massive effort and invited the public to help change the lives of a deserving family by making a donation to the project. Thousands of area subcontractors and vendors donated services and materials as part of the weeklong build and hundreds of volunteers supported their efforts in a variety of ways.

“When we joined Pecoy Signature Homes as a major sponsor, we helped to establish a special fund so people could get involved in a local, meaningful way,” explains William J. McGurk, President and CEO of Rockville Bank. “Community support continues to be needed to help pay for materials having to do with the build and the family’s needs after they move into their new home, McGurk says. Organizers hope that enough money will be raised to pay off the build and to help the Hill family pay off their \$160,000 mortgage.

To make a contribution, people can go to any Rockville Bank branch or visit www.extremepecoy.com and donate whatever amount they wish to the ‘**Extreme Makeover Project 701 Fund**’.

During the Suffield “build”, Rockville Bank employees – including McGurk himself– rolled up their sleeves and participated by preparing and serving food to contractors, volunteers and sponsors. The bank also contributed funds to the project and donated marketing and public relations services to the cause. And, when Bank managers got a call one muggy night that the site had run out of bottled water for workers, its staff ran out and purchased more than four pallets – 8,460 bottles of water, then drove their donation to the site.

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On June 21, *Extreme Makeover: Home Edition* team leader Ty Pennington knocked on the door of Hill family at 783 Mather Street in Suffield. The 13 Hill family members – William and Catherine, and their sons, daughters, nieces and nephews – are known to local admirers as the “family choir.” The 106-hour home build concluded this past Sunday, June 28 when the show’s cast “revealed” the new home to the Hill family as Pennington recited the show’s signature phrase, “Move that bus!”

The Emmy award winning reality program “Extreme Makeover: Home Edition,” now entering its 7th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00 p.m. to 9:00 p.m., ET on ABC. In addition to transforming the lives of hundreds of families and individuals, *Extreme Makeover: Home Edition* has inspired millions of people in this country and beyond. The show has been aired in 69 countries, translated into 58 languages and viewed by 1 billion people worldwide.

Rockville Bank is a 21-branch community bank serving Tolland, Hartford and New London counties in Connecticut. It provides a convenient banking lifestyle for Colchester, Coventry, East Windsor, Ellington, Enfield, Glastonbury, Manchester, Rockville, Somers, South Glastonbury, South Windsor, Suffield, Vernon, seven days a week in Tolland, and three Big Y supermarket locations. For more information about Rockville Bank’s services and products, call (860) 291-3600 or visit www.rockvillebank.com.

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