



That's My Bank!

FOR IMMEDIATE RELEASE

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APRIL 21 "SHRED DAY" TO HELP PEOPLE PROTECT THEIR IDENTITY Public Invited to Bring Up to Two Boxes Per Household to Free Event!

ROCKVILLE, CONN., April 10, 2007 – Last year, approximately 10 million people had their identities stolen. Unfortunately, identity theft is increasing and can cost a victim thousands of dollars in bad debt and legal expenses, creating financial and emotional havoc for years.

That's why **Rockville Bank** will host a **"Shred Day on Saturday, April 21** from 9 a.m. to 1 p.m. at its **offices on 1645 Ellington Rd. in South Windsor, Conn.** At this event, the bank will team up with **Infoshred** of South Windsor, Conn. to **offer this service at no charge**. Infoshred is one of Connecticut's largest professional shredding companies.

Up to two boxes (10"H x 12.5"W x 16"D) of outdated documents **per household** may be brought to the Shred Day. This includes medical and financial records, credit card statements, canceled checks, insurance forms, old tax returns, and any other personal documents. Staples or paperclips do not need to be removed before shredding, but please take documents out of binders and notebooks to avoid jamming the shredding machines.

"Keeping your identity safe is so important that we will offer this free Shred Day for everyone in Hartford and Tolland Counties – not just for our customers," explained William J. McGurk, President and CEO of Rockville Bank. "In recent years, protecting our customers from identification fraud has become of prime importance to our bank, from installing free shredding machines for customers in most of our branches, to sending them notices about preventive security measures, to spearheading an Identity Theft seminar with other banks that drew hundreds of consumers."

No advance registration is needed to come to the free Shred Day. For more information, call Rockville Bank at (860) 291-3600.

Rockville Bank is a 19-branch community bank serving Tolland and Hartford counties in Connecticut. It provides a convenient banking lifestyle for Coventry, East Hartford, East Windsor, Ellington, Enfield, Glastonbury, Manchester, Rockville, Somers, South Glastonbury, South Windsor, Suffield, Vernon, seven days a week in Tolland, and four Big Y supermarket locations. A new full-service office will open in East Windsor this spring. For more information about Rockville Bank's services and products, call (860) 291-3600 or visit www.rockvillebank.com.

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